

The specific aims of the project are:

- ✓ Develop a joint higher VET Course on issues concerning business internationalization.
- ✓ Strengthen the project-based transnational collaboration between SMEs & VET providers at tertiary level.
- ✓ Improve and validate transversal entrepreneurial and communication competences of the students.
- ✓ Use work-based learning (traineeship) & mobility components.

Main activities:

1. Joint qualification in VET
2. Sustainable cooperation structures

The ExpoVET so far:

The Kick – off Meeting in Thessaloniki on February 2019, with the participation of all partners, was a successful start where we put the bases for the next steps of our project.

We have organized focus-groups in Greece, Romania as well as in Bulgaria. During those meetings, we presented the results of our e-researches on training needs of the students and skill demands of SMEs on issues concerning internationalization and international commerce. We received feed-back and additional information from field experts in all three countries.

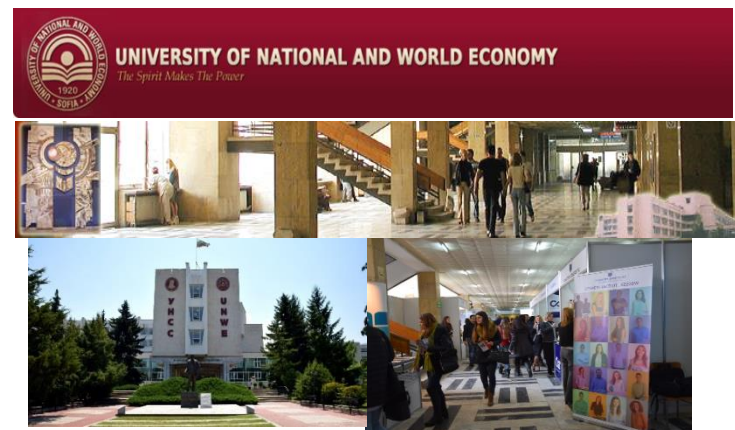
In addition, the 1st Transnational Managerial Meeting and the 2nd Thematic Workshop have taken place in Bonn on July 2019, with the participation of all partners where we discussed our activities, and more specifically a first list of professional tasks attached to the position of export experts. This was an important step towards the development of a joint qualification profile of the Export Expert.

Upcoming Event

2nd Transnational Managerial Meeting and the 2nd Thematic Workshop: 14-15/1/2019

Sofia, Bulgaria

The Transnational Managerial Meeting will consist of: 2 separate events. Our Transnational Managerial Meeting will take place on day one in the morning. Jointly with representatives from business representative bodies and academics who are related to International Trade and Exports, the afternoon Workshop will be dedicated to the Joint qualification profile of the Export Expert (WP3).





Partners



Aristotle University of Thessaloniki (AUTH)

Center of Education and Lifelong Learning of AUTH (CELLL -AUTH)

Greece



Federal Institution of Vocational Education & Training BIBB

Germany



Greek Exporters Association SEVE

Greece



EURICON Consultants

Greece



Institute of Postgraduate Studies (IPS)

Bulgaria



The Bucharest University of Economic Studies ASE

Romania



Association of Economic Universities of South - East Europe & Black Sea Area ASECU

Greece

Follow us on social media:



Co-funded by the Erasmus+ Programme of the European Union

